

The traffic analysis web solution

BlueCount Manager

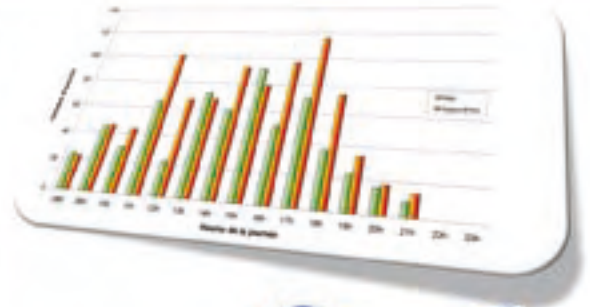
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Direct access to your main activity indicators

Sales reports are only part of the story !

Thanks to the BlueCount Manager web interface, you can access visitor data in your stores and facilities from anywhere in the world.

See and compare store activity data in an instant.



web browser



Screen shots from BlueCount Manager interface

An automatic/spontaneous analysis

To determine the traffic evolution according to time (hour, day, month, year) and area (category, shop).

To improve your knowledge about your customers habits:

- to identify crowded periods,
- to assess waiting time at the checkout (*how many people waiting for how long*),
- to optimise your customer's shopping activity.

A simple and ergonomic interface

Using your web browser on any computer, you may view data on BlueCount Manager via a password protected and certificated Interface.

A complete range of business indicators is available including the ability to compare multiple site performance.

Data is refreshed frequently and accurately allowing rapid reaction, if required.

Indicators list :

- In / Out flows
- Visitors
- Direct Occupation
- Waiting Time

Relevant indicators



Customised

Blue Eye Video's commitment

We guarantee the integrity and confidentiality of your data.